



MISLEADING COMMUNICATIONS

MICAM's exhibitors are receiving an increasing amount of unsolicited mails from companies which ask them for the confirmation of their respective business data for the purpose of inserting the same in certain commercial listings and proposing the performance of marketing services on virtual catalogues against the payment of subscription fees.

Such unsolicited misleading communication are often accompanied by texts and images similar to those used by MICAM. Upon receipt of such type of communication the recipients companies are hereby invited to duly verify the content and authenticity of the relevant source.

Assocalzaturifici and ANCI Servizi S.r.l. a Socio Unico, either never authorized third parties to treat and/or process exhibitors' data nor to use their respective distinctive signs (ex. trademarks).

NB: services proposed by means of such misleading communication do not relate to any service performed by Assocalzaturifici and/or ANCI Servizi S.r.l. a Socio Unico.

For your information, please find hereinbelow a list of the companies and registers which MICAM's exhibitors reported as senders of such misleading communication:

EXPO GUIDE S.C., with registered office in Ave Horacio, 340 – 3, Col. Chapultec Morales, Mexico, D.F. 11570, holder of the web site www.expo-guide.com

CONSTRUCT DATA PUBLISHER A.S./ AVRON S.R.O., with registered office in Suche Myto 1 81103, Bratislava, Slovakia, holder of the web site www.fair-guide.com

EVENT FAIR, with registered office in Hiboka cesta 7, SK 811 04, Bratislava, Slovakia, holder of the web site www.eventandfair.org

International Fairs Directory (Connect Publisher), with registered office in in S.C. Apartado Postal no. 39-014 - C.P. Mexico City - Messico

International Fairs Directory (Mulpor company), with registered office in Uruguay

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A.G.C.M., the Italian Competition Authority, respectively on February 5th 2014 and December 12th 2015 ascertained that the companies "Wwwdb Event Fair and Expo Guide S.C. performed **unfair commercial practices**, such practices consisting in listing unilaterally and without the relevant consent, business data of Italian companies only for the purpose of promoting to the same the multiannual subscription to advertising payment services"

such conducts being contrary with and in violation of articles 20, 24, 25 paragraph 1 letters d) and e), paragraph 1, letter f) of the Italian Consumer Code thus condemning each of them to pay the administrative sanction of Euro 500.000,00.

Through its appointed Attorneys, ANCI Servizi S.r.l. a Socio Unico promptly warned the above-mentioned companies.

Should exhibitors need any clarifications or acknowledge of new misleading conducts, the same are hereby invited to duly contact their legal advisors and our staff at info@themicam.com.

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