

## CALENDAR

Sunday – September 17

12:00 pm	<p><b>BACK TO THE FUTURE – Roundtable – MICAMX, Pav. 1</b>  <i>ADOLFO URSO - Minister of Enterprises and Made in Italy (welcome message)</i>  <i>GIOVANNA CEOLINI - President Assocalzaturifici</i>  <i>LORENZO GALANTI – Director ICE</i>  <i>FEDERICO BRUGNOLI - MICAM X curator and moderator, CEO Spin360</i>  <i>FILIPPO SANTORO - Co-moderator, General Manager, Spin360</i></p>
12:15 pm	<p><b>BUYERS AND MARKET PERSPECTIVES - Roundtable – MICAMX, Pav. 1</b>  <i>FEDERICO BRUGNOLI - MICAM X curator and moderator, CEO Spin360</i>  <i>MATTEO SCARPARO - Head of Global Trade Assocalzaturifici</i>  <i>CHRIS SHEPPARD - Chief Executive Officer Peter Sheppard</i>  <i>MARCO SPERATI - Vice President FederModaItalia Milano</i>  <i>BRUNO ZUMNORDE - CEO, Zumnorde Handelsgesellschaft mbH</i></p>
1:30 pm	<p><b>GIO+ fashion parade- Special guest model and showgirl Selvaggia Roma and model Romina Gomes, from Cape Verde, ex Mother Nature of tv show Ciao Darwin - Pav. 2 Stand F21 G22</b></p>
2:00 pm	<p><b>SS24 BUYER GUIDE - Trends and must haves by Livetrend – MICAMX, Pav. 1</b>  <i>BARBARA MAIOCCHI - CEO &amp; co-fondatrice LIVETREND</i>  <i>JULIA STRATMANN - Senior trend analyst LIVETREND</i></p>
2:30 pm	<p><b>WGSN TRENDS - AW 24/25 Womens &amp; mens macro footwear – MICAMX, Pav. 1</b>  <i>TAMARA LEGUIA –Senior Client &amp; Consultant EMEA, WGSN</i></p>
3:45 pm	<p><b>MATTEO ZOPPAS - ICE President – Visit of the MICAM, MIPEL, TheOne and HOMI events</b></p>

Promosso da:



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