

PRIVACY POLICY ON THE PROCESSING OF PERSONAL DATA

Dear Guest,

Anci Servizi s.r.l. a socio unico (a sole member company) adopts as requested by art. 12 Regulation EU n. 2016/679 (hereinafter referred to simply as GDPR) the following policy information to provide you with the information pursuant to art. 13 GDPR and the communications in articles 15 to 22 GDPR relating to the processing of your personal data.

DATA CONTROLLER

Anci Servizi s.r.l. a socio unico (a sole member company) is the Controller of the personal data (as provided by art. 4 n. 7 and 24 GDPR-), has its registered offices in Milan, Via Alberto Riva Villasanta 3; to contact the latter please send an email to info@assocalzaturifici.it or phone n. 02438291.

DATA PROTECTION OFFICER - DPO

The Data Controller has appointed the DPO, Atty. Laura Marretta, whom you can contact by emailing privacy@assocalzaturifici.it.

PROCESSING PURPOSES

The Data Controller will only use your data to allow you to attend MICAM and other connected events, and to send you soft spam correspondence to update you on events and conferences, the next editions of the trade fair event and to invite you to these (you can object to the processing at any moment by following the instructions contained in the footer of the correspondence or by sending an email to our DPO).

LEGAL BASIS FOR PROCESSING

The legal basis of the processing is the legitimate interest of the Controller to have you as a Guest at the Event (art 6 paragraph 1 lett. f GDPR).

RECIPIENTS OF PERSONAL DATA

The data may be communicated to parties duly appointed for processing pursuant to art. 27 GDPR and to Processors appointed pursuant to art 28 GDPR and to Assocalzaturifici italiani (<https://assocalzaturifici.it/ancimain/homepage.html>)

DURATION OF PROCESSING

The data will be stored for the amount of time necessary to fulfil the purpose the data was collected for.

PROCESSING METHODS

The processing of data is carried out on paper, electronically or online by specifically authorised parties.

The Data Controller implements appropriate security measures as laid down in Art 32 GDPR to prevent any loss of data, unlawful or improper use and unauthorised access to data. The Data Controller does not make use in any way of automated decision-making processes regarding your personal data, neither does it profile your data.

LOCATION OF PROCESSING

Your data will be processed in the EU and in third countries in accordance with and subject to the limitations laid down in Chapter 5 GDPR.

RIGHTS OF DATA SUBJECTS

The Data Controller informs you that you have the rights of access listed under art. 15 GDPR and that you also have the right to:

- 1) ask the Data Controller to permit you to access your personal data and correct or delete the data, or request limitation of data processing;
- 2) The right to object to data processing;
- 3) the right to data portability;
- 4) revoke your consent at any time without affecting the lawfulness of data processing on the basis of consent given prior to revocation, if processing is based on article 6, paragraph 1, letter a), or article 9, paragraph 2, letter a) GDPR;
- 5) the right to lodge a complaint with a supervisory authority.

Moreover, given the legal basis which makes the processing lawful, the data subject also has the right to object to the processing pursuant to art 21 paragraph 1 GDPR.

To exercise the rights listed above or for further information on the processing of your personal data or for communications on privacy issues, please send an email to the DPO at privacy@assocalzaturifici.it, indicating "exercise of rights" as its subject and specifying in your message the right you wish to exercise. Our DPO will provide an answer within the term indicated in Art 12 GDPR.

Pursuant to the provisions in art 13 paragraph 3 GDPR, the Data Controller hereby informs you that, should it wish to process personal data for a purpose other than that for which it was collected, the data subject will be provided in advance with information on this new purpose and all other pertinent information, and, if applicable, the Data Controller will seek his or her prior consent.